

# Adhesive Testing Guidelines

For standard .001 thick adhesive, material manufactures recommend:

1. Apply to a smooth, clean surface.
2. Apply to a moderate temperature and allow the adhesive to bond for 24-48 hours before subjecting to temperature extremes. Acrylic Adhesives are repositionable when first applied. Over 24-48 hours, the adhesive migrates into the surface and attaches permanently.
3. Apply pressure - higher initial bonds are achieved through increased rub down pressure.
4. Test samples should be approximately the same size as the finished label will be. Oversized samples will have more surface tack and undersized labels will have less. In either case, it will not be representative of the performance you can expect from the finished product.
5. Test on the exact surface and under the exact conditions that you will be using for the final product. Testing in a clean, environmentally controlled office will give you vastly different results than applying the finished label in a warehouse or outdoors.
6. Expose the test sample to the same substances as the finished product will encounter (oil, water, alcohol, ect.).

Your sales or customer service representative would be happy to supply you with samples to test and answer any questions you may have.

**Labels must be stored in a cool, dry area. Failure to do this will negatively affect the performance of the adhesive and shorten the shelf life of the product.**



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